

Addicted Realty Online Presence

Real Estate Agents have many online personalities. It is important to ensure all the various web portals reflect your current brokerage and current self. If someone is trying to contact you, if your contact information is outdated, you may miss a potential sales opportunity.

Check to ensure your branding is correct on all the various online portals. This includes the correct brokerage info (name, logo, address, phone numbers), your correct contact info (phone numbers, email address, addresses) your updated bio reflecting any designations and your current picture.

Here are several popular web portals where you have a profile. Once your profile is updates, check back periodically to ensure it up-to-date. Several of the sites keep track of your closings but do a poor job of automatically giving you credit, so you must visit them to add the transaction manually. Please save a screenshot or PDF printout of your profile and send to broker@addictedrealty.com for the brokerage compliance records (online portals are considered advertising).

Zillow

<http://www.zillow.com>

GLVAR MLS Portal

<http://portal.glvar.safemls.net>

Trulia

<http://www.trulia.com>

Addictedrealty.com Agent
Directory - IDX

<https://middleware.idxbroker.com/mgmt/login>

Realtor.com

<http://www.realtor.com>

Listhub

<http://www.listhub.com>

HUD Homes

<http://www.hudhomestore.com>

Facebook

<http://www.facebook.com>

Twitter

<http://www.twitter.com>

Instagram

<http://www.instagram.com>